

2024



AVOCADO
FOOD & WINE

Festival

FESTIVAL 2024



Together, we can continue to build on the success of recent festivals with a bigger, brighter and more fun event than ever before in 2024.

It's time to showcase the avocado and focus on promoting the health and nutritional value of eating an avocado a day!

This is New Zealand's only Avocado Food and Wine Festival.

ENTERTAINMENT:

We are thrilled to have secured Black Seeds as our headline act for 2024. They will be supported by the amazing Midnight Fizz and the very talented Jacob Scott. It will once again be a lineup not to miss.

DELICIOUS FOOD AND BEVERAGES:

We continue to attract the most delicious, boutique food and beverage vendors to support the day.

HUGE INTEREST:

We have set our sights high once again and are planning for up to 4000 paying festival goers through the gate.

KEY FEATURES

THE SEEKA KITCHEN:

We are currently looking a few options for our Kitchen Tent this year., We will be showcasing the amazing dishes that can be created using avocado as a key ingredient!

THE APATA MAIN STAGE:

The entertainment will run from noon to 6pm. We are very excited for this years line up for the day.

THE KIDS ZONE:

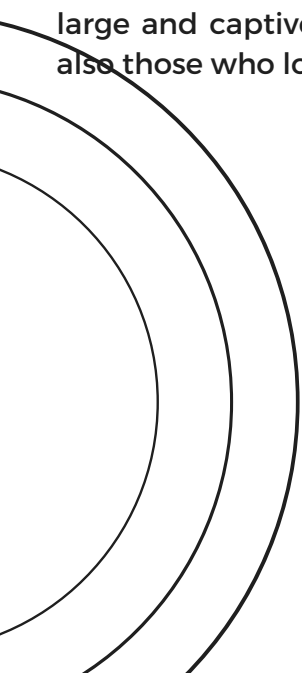
This year we have the fantastic crew from Circus in a Flash with their circus workshop, plus Gudrun with her great face painting.

HOW WE CAN WORK TOGETHER

RELATIONSHIPS

We like to build relationships with key sponsorship partners who share our vision for this festival, to celebrate the avocado industry, promote the consumption of avocados and to make this an iconic event for the industry and for Katikati.

We work with organisations who want their marketing and goodwill efforts to reach a large and captive audience. Not only will you reach those attending the festival but also those who look online, in print and on radio.



FESTIVAL OPPORTUNITIES

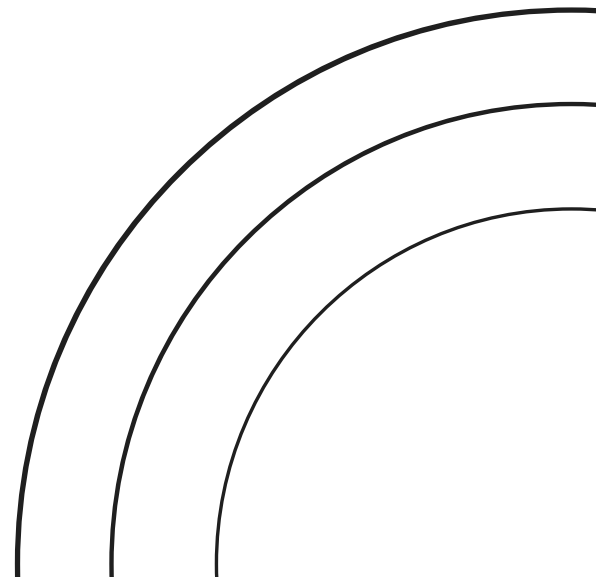
VALUE: \$6,500 - NAMING RIGHTS

Benefits:

- 40 complimentary tickets to the event
- Naming rights to a specific area, including branding on the day
- Use of a (non-branded) marquee for shade on the day.
- Some complimentary nibbles provided to the marquee on the day
- Tables and chairs provided in the marquee for you and your guests
- Sponsors logo on promotional material around the venue on the day
- Advertising in print and radio
- Company logo printed on all marketing material
- Sponsors logo on the Event Website
- Mention in the MC Notes throughout the day

Cost:

- Provide company logo for use in marketing
- \$6,500+gst



FESTIVAL OPPORTUNITIES

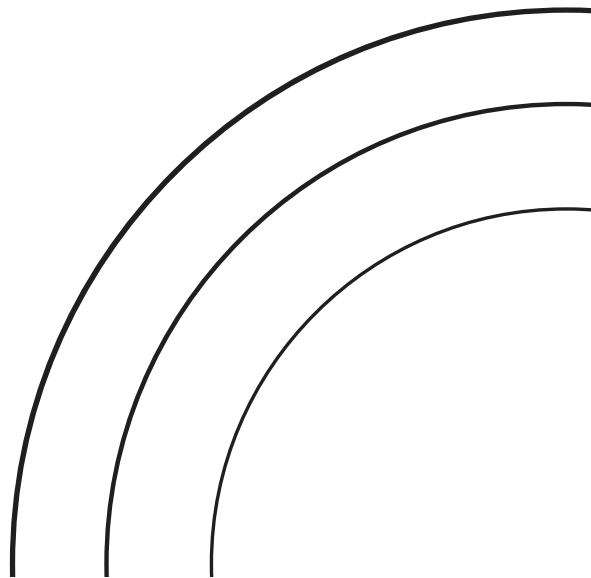
VALUE: \$5000 GOLD SPONSOR

Benefits:

- 30 complimentary tickets to the event
- Use of a (non-branded) marquee for shade on the day.
- Some complimentary nibbles provided to the marquee on the day
- Tables and chairs provided in the marquee for you and your guests
- Sponsors logo on promotional material around the venue on the day
- Advertising in print and radio
- Company logo printed on all marketing material
- Sponsors logo on the Event Website
- Mention in the MC Notes throughout the day

Cost:

- Provide company logo for use in marketing
- \$5000+gst



FESTIVAL OPPORTUNITES

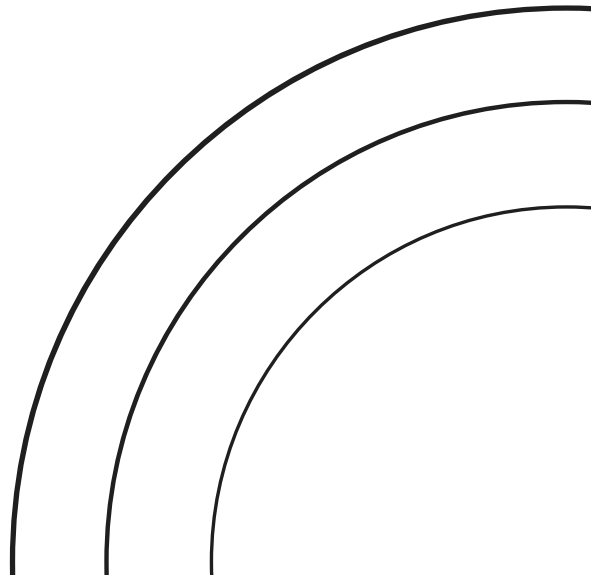
VALUE: \$3000 - SILVER SPONSOR

Benefits:

- 20 complimentary tickets to the event
- Use of a (non-branded) marquee for shade on the day.
- Some complimentary nibbles provided to the marquee on the day
- Tables and chairs provided in the marquee for you and your guests
- Sponsors logo on promotional material around the venue on the day
- Company logo printed on all marketing material
- Sponsors logo on the Event Website
- Mention in the MC Notes throughout the day

Cost:

- Provide company logo for use in marketing
- \$3000+gst



FESTIVAL OPPORTUNITIES

VALUE: \$1000 - BRONZE SPONSOR

Benefits:

- 10 complimentary tickets to the event
- Use of a (non-branded) marquee for shade on the day.
- Tables and chairs provided in the marquee for you and your guests
- Sponsors logo on promotional material around the venue on the day
- Sponsors logo on the Event Website

Cost:

- Provide company logo for use in marketing
- \$1000+gst

CONTACT DETAILS:

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